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Corporate Transfer Pricing In Selected Multinational Companies Headquartered In The United States



Synopsis

A central question in global economics is how intercompany transactions policy affects real activity over the business cycle. This book utilizes a two-pronged quantitative and qualitative approach aimed at investigating transfer pricing practice and the implications of theoretical models for the conduct of transfer pricing policy. The first part of the proposed study is a case study focusing upon data from Whirlpool and Eaton. The analysis of these two cases focuses on corporate strategies, transfer pricing, and financial performance practices that reduce income tax liabilities, the analysis of the multinational business cycle of the basic financial information, and other measures of profit performance such as investor return, earnings per share, current tax rate, and effective tax rate. The key case study will help to set up better reconciliation of the intercompany transactions for multinational companies headquartered in the United States. The second part of the dissertation builds a model consistent with the findings from the first part. In the model, the relationship between profit performance and investor return, or earnings per share, affects the transfer pricing tax liabilities. The results indicate that international company performance has significant correlation with the firm value, as measured by return on capital equity in the global production sector of the industry. The broader impacts are that the book will help improve the conduct of global transfer pricing policy over the business cycle. The study contributes to positive social change by providing investors with the new perspective on worldwide tax regulation of multinational business, while investigating the level of the financial performance that companies face with respect to after tax liability commitments.^f

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